



13TH INTERNATIONAL CONFERENCE

FRAUD AND COUNTERFEITING IN THE IMAGING SUPPLIES INDUSTRY

SEPTEMBER 19 -21, 2010

MARRIOTT BISCAYNE BAY HOTEL AND MARINA MIAMI, FL



PROTECT YOUR BRAND.

The Imaging Supplies Coalition will be hosting its 2010 Conference on Fraud and Counterfeiting in the Imaging Supplies Industry on September 19 – 21, 2010. The Conference will be conducted at the newly remodeled Marriott Biscayne Bay Hotel in Miami, FL. The theme of the conference is Combating Counterfeiting on a Global Scale. We would be pleased to have you join us as we discuss the key brand protection issues facing us. We have arranged a group of industry leading speakers with expertise in many areas of brand protection who will share their experience in stopping counterfeiting and fraud. We are please to announce that W. Ralph Basham of Command Consulting Group,retired Commissioner of the US Customs and Border Protection Agency and former Director of the US Secret Service will be delivering the conference keynote address.

The conference presentations include:

- Case Studies by brand protection managers from HP, Epson.
- Case Studies by Leading Brand Protection firms.
- An overview of the latest technology applied to product authentication and brand protection.
- An overview of Imaging Supplies Industry forecasts by Infotrends
- An update from the Customs and Border Protection Port of Miami Director
- An update on brand protection issues encountered due to gray market activities by the ISC General Counsel.
- Updates on the activities of the IACC.
- Updates on the activities of the CACP.
- Updates on the progress of anti counterfeiting activities in:
 - Europe by the Co Chair of the ICCE,
 - SE Asia and India by Epson Singapore legal staff members
 - Mexico by a leading IPR law firm.

EARLY BIRD RATES AVAILABLE THROUGH AUGUST 1, 2010

To Register Online Please Click Here https://www.regonline.com/ISC-2010_conference

To Review the Conference Brochure Please Click Here
http://www.isc-inc.org/images/files/2010_Conference_Brochure_4-6.pdf

AFFILIATE SPONSORS



HOTEL INFORMATION

Make your room reservation directly with the Marriott Key Biscayne Hotel as early as possible space could be limited. A block of rooms has been reserved for the Imaging Supplies Coalition Conference at a special rate of \$119. For assistance with reservations please phone 800-228-9290 or 305-374-3900 and refer to the ISC Conference. Hotel cut-off date for the conference room block is August 13, 2010.

To Make Hotel Reservations On Line Click Here <http://www.marriott.com/hotels/travel/miabb-miami-marriott-biscayne-bay/?toDate=9/21/10&groupCode=isuisua&fromDate=9/19/10&app=resvlink>

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